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**BROAD-BASED BLACK ECONOMIC EMPOWERMENT (B-BBEE)  
 EME VERIFICATION CERTIFICATE**

**Certificate Number**  
**Applicable Scorecard**  
**Applicable Regulating Bodies and Membership Numbers**

BEEPRO 2691  
 Exempt Micro Enterprise (EME)  
 SAIPA (8707) and SAIBA (1845)

**MEASURED ENTITY**

<b>Measured Entity Name</b>	Sales Guru Publishing (Pty) Ltd
<b>Registration Number</b>	2006/008480/07
<b>VAT Number</b>	4580230078
<b>Address</b>	Little Fourways Office Park, 1 Leslie Road East.

**BROAD-BASED BEE STATUS – EXEMPT MICRO ENTERPRISE (EME)**

<b>BBBEE Status Level</b>	<b>LEVEL 4</b>
<b>BBBEE Procurement Recognition Percentage</b>	<b>100 %</b>
<b>Black Ownership Percentage</b>	<b>0 %</b>
<b>Black Women Ownership Percentage</b>	<b>0 %</b>
<b>Empowering Supplier</b>	<b>Yes</b>
<b>Issue Date (valid for 12 months from Date of Issue)</b>	<b>28 September 2016</b>
<b>Expiry Date</b>	<b>27 September 2017</b>
<b>Applicable Scorecard</b>	<b>EXEMPT MICRO ENTERPRISE (EME)</b>

BASED ON CERTAIN PROCEDURES PERFORMED AND INFORMATION PROVIDED BY THE MANAGEMENT / DIRECTORS OF THE MEASURED ENTITY, WE HAVE DETERMINED THAT THE TOTAL ANNUAL REVENUE OF THE MEASURED ENTITY IS LESS THAN OR EQUAL TO R 10 MILLION. WE HAVE DETERMINED THAT THE LEVEL OF BLACK OWNERSHIP / BLACK WOMEN OWNERSHIP IS AS SET OUT IN THIS CERTIFICATE. OUR CONCLUSION IS SUBJECT TO AN INHERENT LIMITATION IN THAT OUR PROCEDURES PERFORMED WERE ON HISTORICAL FINANCIAL INFORMATION THAT HAS NOT BEEN SUBJECT TO AUDIT OR REVIEW. THIS CERTIFICATE DOES NOT SERVE AS A GUARANTEE THAT THE REVENUE OR EME STATUS REFLECTED WILL CONTINUE AT THE SAME LEVELS. WHERE THE ENTITY IS A START-UP ENTERPRISE THIS EME CERTIFICATE IS VALID ONLY FOR CONTRACTS WITH A SINGLE VALUE OF LESS THAN OR EQUAL TO R 10 MILLION. SHOULD THE CONTRACT VALUE BEING TENDERED FOR BE HIGHER THAN R 10 MILLION AND LESS THAN R 50 MILLION, THE EME WILL BE REQUIRED TO SUBMIT A QSE VERIFICATION CERTIFICATE WITH ANY TENDER. FOR TENDER CONTRACTS OVER R 50 MILLION, THE EME WILL BE REQUIRED TO SUBMIT A GENERIC B-BBEE VERIFICATION CERTIFICATE / SCORECARD.

HENDRIK VENTER  
 MEMBER - SAIPA  
 (SOUTH AFRICAN INSTITUTE OF  
 PROFESSIONAL ACCOUNTANTS)  
 SAIPA MEMBERSHIP NUMBER 8707



MATTHYS JOHANNES GOUWS  
 MEMBER - SAIBA  
 (THE SOUTHERN AFRICAN INSTITUTE FOR  
 BUSINESS ACCOUNTANTS)  
 SAIBA MEMBERSHIP NUMBER 1845

