

Hi Mark

Re the 2hr "Talk & Launch"....

SalesGuru's "Talk and Launch of Little Red Book Online Course" was extremely well received by entire team – reps and management. It was informative, entertaining and extremely motivational. For me, the biggest benefit is that it comprises actual examples that we are able to implement and monitor going forward. It's also much more than Sales Skills, rather it imparts skills that we can all use in everyday life.

Furthermore, obviously the benefits to the bottom line are tangible, but more importantly I believe that the benefits in terms of life skills will be life changing.

Best regards,

**Simon Hodgkinson**  
Commercial Manager